
EXPRESSIONS OF INTEREST

SUMMARY

Dunedin Street Art is a non-profit group of volunteers working to bring art to the streets of Dunedin. Dunedin Street Art held the inaugural Dunedin Street Art Festival in October 2014.

The purpose of this expression of interest is to gather a list of artists or artist collaborations who are interested in participating in future street art projects, either as one-off projects or as part of future festivals.

Please note that we are constantly in the process of working with building owners to confirm locations for future installations. This means that details on specific walls, dimensions, surfaces etc. are not yet available. Information from artists submitted for the expressions of interest will assist our discussions with building owners, showcasing a range of artists for them to consider, and in gaining the required approvals and consents etc.

There is no specific application deadline timeframe, as dates and times for future installations have not been confirmed. We will accept expressions of interest at any time and enter these into our catalogue of interested artists.

PROJECT BACKGROUND

A| About Dunedin Street Art

Dunedin Street Art is a group of volunteers working to bring art to the streets of Dunedin. Our goals are:

- To coordinate and liaise with private building owners and public space providers to make wall space available in and around the Dunedin City area for the creation of positive and constructive urban contemporary art.
- To support the creation of spectacular works of art for the whole community to enjoy for free.
- To invite, and extend networks to include national and international artists to facilitate a way of locating contemporary art practice, produced locally, in a wider global context.
- To promote and support public appreciation of the craft and skill requisite in creating urban contemporary art.
- To offer opportunities for local artists to showcase their work alongside international artists in Dunedin.
- To provide inspiration for young street artists to explore possibilities of careers in the arts and creative sectors.
- To establish and maintain network and educational support for local artists, and the wider Dunedin community through providing opportunities to support professional practice development and public discussion.
- To contribute to, promote and support the beautification of urban areas adversely affected by vandalism and urban decline.
- To contribute to the positive engagement of the community with its urban environment by promoting and supporting positive outcomes for amenities and urban renewal by promoting positive public engagement with and public awareness of the process of urban renewal
- To align with likeminded national and international art networks.

B| Project sites and deliverables

Dunedin Street Art is working with a range of owners to identify locations for future street art locations in Dunedin. Locations are selected on the basis of owner approval, sensitivity to surrounding context, and the ability to get affected persons approval and resource consents. Dunedin Street Art has a specific interest in locations where the installation of street art can contribute to regeneration, greater public use of areas, vandalism reduction, amenity improvement and other positive social and physical outcomes for Dunedin.

C| Eligibility requirements

There are no specific eligibility requirements. Dunedin Street Art is keen to receive expressions of interest from local and international, experienced and up-and-coming artists keen to participate in street art installations in Dunedin. Dunedin Street Art is looking to engage artists from Dunedin, New Zealand and around the world, to showcase local and international talent to Dunedin locals and visitors alike and to promote Dunedin as a street art hotspot.

D| Budgets

Dunedin Street Art is a non-profit organisation. Funding for street art installations comes from fundraising, donations, crowd-sourcing, sponsorship, and grants.

E| Selection process

Dunedin Street Art members will select the artists based on the expressions of interest in addition to targeting specific artists we have seen whose work would translate well to the Dunedin context. However, because Dunedin Street Art works collaboratively with private and public building owners to install works on buildings and surfaces, a key part of the selection process is the building owner's preference regarding the style of art for their wall. Dunedin Street Art works to match artists with building owners and locations within the city, sensitive to local context, identity and themes, and with an overall objective of showcasing Dunedin as a creative and vibrant international city.

F| Required information

1. Contact Information – Artist(s) name or names (if collaborative), phone number, email address and website (if applicable).
2. Proposal – A description of the style and aesthetic of your street art and your motivations for being involved in transforming walls in Dunedin. Describe any preferred themes, ideas and artistic medium and methods of required maintenance. If you have any specific locations you have already identified, please indicate these (though we cannot guarantee we can secure these locations for you).
3. Budget – Indicate typical costs of works and indicative sizes, including usual fees, materials costs etc.
4. Past experience – Include a summary of previous experience. Please note in particular any public art installation experiences and/or any previous experience with projects that required community engagement.
5. Images of past work (up to 15 images) - Please include images of past work in any medium that best illustrates qualifications for this project. Please include the following information for each image: title of work, medium, dimensions (approx.), location and date.
6. References – If you have any references, please include the names and contact details of these people.

How to apply

Submissions must be submitted by email to: dunedinstreetart@gmail.com

Please title emails: Expression of Interest – "artist name"

For further information or general questions about us or this expression of interest, please contact us on the above email.

